

### **News Shots**

### **Institute of Clay Shooting Instructors**

14th October 2023 Issue 18 2023

#### **SURVEY TIME**

In the coming week look out for an additional email from me containing a message from John Robinson, our Chairman and a link to the next survey.

The previous survey revealed that the profile of members is very much as Council suspected , the majority coaching part-time and processing Level 1 qualifications. Many linked to a particular shooting ground and relying on the ground to generate work for them.

The next survey will look at expanding that understanding and exploring some of the ways we try to support members at present.

Survey Monkey tells us the survey will take only a minute so please take the time to help your Council support you more effectively.

Look out for John's message and the link towards the end of next week.



#### MORE OLYMPIC SKEET NEWS

After reporting on Phoebe Bodley-Scott's achievement two weeks ago I was pleased to receive a report about her father.

ICSI and ITSC member Richard Bodley-Scott ITSC lifts the Veterans



Trophy at the 48th OSK Home International hosted by Fauxdegla Shooting ground. Richard was delighted to win his first England cap after taking up Olympic Skeet after training with his daughter Phoebe, who is already a successful GB and England OSK shooter. It is encouraging that Richard managed to gain his first England

cap as a veteran in this challenging discipline. Well done Richard.

# WHAT'S ON AT CHRISTMAS CHRISTMAS AT KEW GARDENS

RICHMOND, LONDON

15 NOVEMBER 2023 TO

7 JANUARY 2024

#### KIELDER WINTER WONDERLAND

KIELDER FOREST,

NORTHUMBERLAND

Selected dates from

19 November to 23 December

2023

## Christmas Kingdom at Bamburgh Castle

Bamburgh, Northumberland
11 November 2023 to
7 January 2024

#### **Christmas at**

#### The Royal Albert Hall

South Kensington, London
Throughout December 2023
Web link to more events:

25+ wonderful Christmas events 2023 | VisitEngland

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#### **GUN TRADE NEW**

Following the cartridge rankings in the last edition of News Shots, this week we bring you the rankings for the sales of shotguns based on the 2023 Game Shooting Survey conducted by

GunsOnPegs, Lycett, Basc, Countryside Alliance and the Game and Wildlife Conservation Trust.

Not surprisingly Beretta come out on top with sales of their OU shotguns and new side by side offerings attracting buyers.

Interesting to see that the first 4 makers maintain their positions from 2022 with Beretta slightly growing their market share. This survey is based on purchases **for game shooting**.

Positio n	Brand	Position vs 2022	Market share 2022 (%)	Market share 2023 (%)
1	Beretta	-	29.35	30.05
2	Browning	-	17.26	16.39
3	ЛҮЛ	-	7.36	7.68
4	Miroku	-	4.63	4.84
5	Rizzini	Up 1	2.66	2.61
6	Caesar Guerini	Down 1	2.73	2.50
7	Perazzi	-	2.23	2.12
8	Holland & Holland	Up 2	2.10	1.85
9	James Purdey & Sons	Up 3	1.40	1.74
10	William Powell	Down 1	1.77	1.74
11	William Evans	Up 2	1.30	1.55
12	Winchester	Up 1	1.40	1.36
12=	Webley & Scott	Down 3	1.60	1.36
14	Blaser	-	1.27	1.10
15	Atkin Grant & Lang	-	0.97	0.91

Thanks to GunsOnPegs for the Information.

#### SIDE-BY-SIDE OR OVER-AND-UNDER?

While the market is still dominated by over-and-under shotguns, it is now undeniable that the side-by-side is making a comeback. Since 2018 we have seen the proportion of game shots who take to the peg toting a gun with barrels arranged horizontally has grown from 24% to 33% - that's a five year increase of 38%.

What are the most popular over-and-under shotgun brands?

Position	Brand	Market Share 2023 (%)
1	Beretta	41.75
2	Browning	22.66
3	Miroku	6.75
4	Caesar Guerini	3.75
5	Rizzini	3.46
6	Perazzi	3.11
7	Winchester	1.73
8	Blaser	1.67
9	Bettinsoli	1.21
10	William Powell	1.04

What are the most popular side-by-side shotgun brands?

Position	Brand	Market share in 2023 (%)
1	АҮА	22.17
2	Beretta	6.72
3	Holland & Holland	5.54
4	James Purdey & Sons	5.19
5	William Evans	4.72
6	Webley & Scott	3.42
7	William Powell	3.30
8	Browning	2.95
9	Atkin Grant & Lang	2.83
10	E.J Churchill	2.24

So as we load or coach in the game field we should expect to see more guns turning to the traditional side by side, all be it with single triggers and fully proofed for steel. The next question is, will they fit? Perhaps a visit to the ICSI Gun Fitting Clinic?

# COUNTRY AND GAME FAIRS

Fri, Sat & Sun
17th, 18th &
19th November
Sandringham
Estate, Kings
Lynn
Norfolk PE 35
6EN

For more details go to: www.livingheri taageevents.co. uk

#### NEWS FROM AROUND SHOOTING

#### **MEMBERS RESPONSE TO MEMBER'S QUESTION**

Last issue we saw the responses made to Glen Crowther's question regarding a suitable gun for a 13 year old.

The family, with Glen's recommendation, have now decided on a purchase. Glen writes:

I have decided to recommend a ATA Ladies/Youth SP 20 gauge with 28" barrels to my client.

My reasoning is for £700 it will offer some future proofing as it comes with a Monte Carlo stock, 14" length of pull, slim pistol grip, 6 1/2 lbs to help with recoil, negative toe to fit/suit the female form and steel shot proof, as well as a set of 5 chokes.



All in all this gun appears to offer excellent value for money, so much so I've decided to buy one to add a ATA 20 gauge to my collection and to use with any future young clients.

My Thanks to Glen for starting this conversation. If you have any questions you feel may benefit from other coaches input please let me have them.... **Every Day is a School Day**.

### **WORLD GUNMAKERS' EVENING**

This year's World Gunmakers' Evening takes place on 8 November at the **Honourable Artillery Company in London.** BASC members receive an exclusive ticket price or a special gift upon booking.



To claim a £26 discount on your ticket, use the code BASC. Alternatively, claim your gift using the code WHISKY, or CIGAR. Only one code may be used per book-

ing. Book your place (Press Ctrl and click)

#### **CPSA News**

A date for your diary:

The CPSA Annual
Awards Evening
will be held at
The Hilton,
St. George Park,
Burton-on-Trent
on
Saturday 9th March
2024.

The categories of awards and voting procedures will be published in the CPSA Newsletter and Website as will dinner ticket sales.

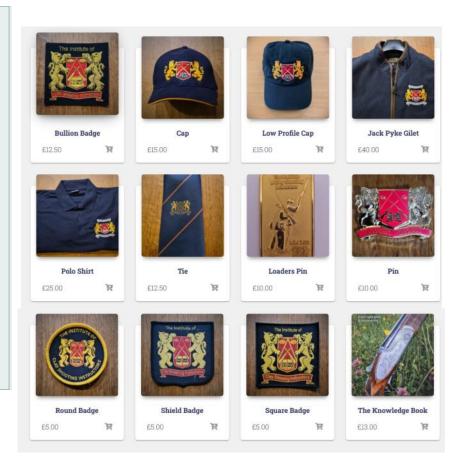


## THE INSTITUTE OF CLAY SHOOTING INSTRUCTORS

Founded in 1987, The Institute of Clay Shooting Instructors is a formal, non-profit making organisation serving Clay Shooting Coaches and Instructors.

The 'Aim' of the Institute is to deliver 'Continuous Professional Development' for the membership at all levels, through a variety of channels.

The 'Objectives' of the Institute are set to provide resources and opportunities that allow individuals to progress their skillsets in coaching, within a mutually supportive network.



#### ICSI Council

Chairman: John Robinson
Treasurer: Dr Malcolm Plant
Registrar & Membership:
John Cullinan
Courses & Shop: Jason Rowntree
Zoom Seminars: Simon Arbuckle
CPSA Links: Steve Williams
PR and Press Derek Wetter
Keith Stoker

#### SOMETHING TO WATCH

For those of a technical mind the following YouTube video may be interesting. It refers to the Browning 725 series of shotguns. Hailed as mechanical triggers there have been some "problems" reported regarding their triggers. This video may shed some light.

https://youtu.be/Xr6mHDlKEIE?si=DKALrbn1l48xMxs9